

For release: June 7, 2013

### **NJM Provides Driving Simulators to 55 New Jersey High Schools**

WEST TRENTON, NJ — In celebration of its 100th anniversary and commitment to safety, New Jersey Manufacturers Insurance Company (NJM), the largest insurer of private passenger vehicles in the state, will provide driving simulators to all 55 New Jersey high schools that participated in the Brain Injury Alliance of New Jersey's Champion Schools Program, which took place this morning. This represents an investment by NJM of more than \$700,000 toward driver safety statewide.

NJM President and CEO Bernie Flynn made the announcement this morning at the Brain Injury Alliance's third annual "U Got Brains" event held at iPlay America in Freehold Township. In addition to getting simulators, the two grand-prize winning schools, Lenape Regional High School District, Medford, and Columbia High School, Maplewood, will receive \$10,000 in cash grants from NJM to put toward post-prom events and a distracted-driving presentation by Jacy Good, a powerful speaker who survived an accident caused by a driver using a cell phone.

The full-cab model driving simulators provide hands-on experience with challenging driving conditions that students might not face while practicing behind the wheel.

#### **A list of participating schools follows.**

Enhancing the driver training programs at these schools helps advance NJM's 100-year commitment to safety, according to Flynn.

"NJM cares about the safety of all New Jersey drivers, especially the youngest, who have so much living ahead of them," Flynn said. "This is a substantial investment in helping to ensure the safety of our loved ones and reaffirms our commitment to the well-being of the residents of our state. In contemplating the best way to say "thank you" to the people of New Jersey for giving us a home for 100 years, and to our policyholders who have entrusted us with their insurance needs, we could think of no better way than to provide resources that keep our young people, and all who travel our roadways, out of harm's way."

This is the third year in a row that NJM has donated driving simulators to the Champion Schools Program, but there were only two winners in the first two years. The decision to up the ante by donating simulators to all 55 participants in 2013 was made in honor of NJM's Centennial.

Founded in 1913, NJM is the largest provider of Personal Automobile and Workers' Compensation insurance in New Jersey and a major carrier for Homeowners and Commercial Auto coverage. For Commercial Lines insurance, a company must be a member of the New Jersey Business & Industry Association to apply, and Personal Lines applicants also must meet membership and qualifying criteria.

#### **Champion Schools Program participants by county**

##### **Atlantic:**

Hammonton High School  
Mainland Regional High School, Linwood  
Oakcrest High School, Mays Landing  
St. Joseph's High School, Hammonton

##### **Bergen:**

Bergen County Tech High School, Paramus  
Bogota High School  
Emerson Jr. Sr. High School

##### **Burlington:**

Bordentown Regional High School  
Delran High School, Mount Laurel  
Lenape Regional High School District, Medford  
Maple Shade High School

##### **Camden:**

Collingswood High School  
Haddonfield Memorial High School Overbrook High School, Sewell

##### **Cape May:**

Middle Township High School, Cape May Courthouse

##### **Cumberland:**

Cumberland Regional High School, Bridgeton  
Memorial High School, Millville  
Vineland High School

##### **Essex:**

Arts High School, Newark  
Barringer High School, Newark  
Belleville High School  
Bloomfield High School  
Cedar Grove High School  
Columbia High School, Maplewood  
Essex County Vo-Tech, Newark

Millburn High School  
Montclair High School  
Nutley High School  
Rae Kushner Yeshiva High School, Livingston  
West Orange High School

**Gloucester:**  
Woodbury High School

**Hudson:**  
Kearny High School

**Mercer:**  
Princeton High School  
Trenton High School West  
Villa Victoria Academy, Ewing

**Middlesex:**  
Colonia High School  
Dunellen High School  
Edison High School  
Middlesex County Academy for Science, Math, and Engineering Technologies,  
Edison  
St. Joseph's High School, Metuchen  
Old Bridge High School

**Monmouth:**  
Communications High School, Wall  
Freehold Regional High School District, Englishtown  
Freehold Township High School  
Howell High School  
Manalapan High School  
Marlboro High School  
Monmouth Regional High School, Tinton Falls

**Morris:**  
Kinnelon High School  
Morris Rugby, Montville/Morris Knolls High School, Rockaway (entering as one  
team)  
Pequannock Township High School, Pompton Plains

**Ocean:**  
MATE (The Marine Academy of Ocean County Vo Tech), Manahawkin

**Passaic:**  
Passaic County Technical Institute, Wayne

**Union:**  
Hillside High School  
Scotch Plains/Fanwood High School

